



RANCHO MURIETA COMMUNITY SERVICES DISTRICT

15160 Jackson Road, Rancho Murieta, CA 95683

Office - 916-354-3700 Fax – 916-354-2082

COMMUNICATION & TECHNOLOGY COMMITTEE

(Directors John Merchant and Linda Butler)

Regular Meeting

September 2, 2021 at 8:30 a.m.

This meeting will be held via ZOOM video conference only. You can join the conference by (1) logging on to <https://us02web.zoom.us/j/89460874541>, entering Meeting ID no. 894 6087 4541, and using the audio on your computer, or (2) dialing into 1-669-900-9128 and entering the meeting code 894 6087 4541. Those wishing to join with audio only can simply call the telephone number above and enter the code. Participants wishing to join the call anonymously have the option of dialing *67 from their phone. Please refer to your telephone service provider for specific instructions. **PLEASE NOTE – MOBILE DEVICE USERS MAY NEED TO INSTALL AN APP PRIOR TO USE AND MAC AND PC DESKTOP AND LAPTOP USES WILL REQUIRE YOU TO RUN A ZOOM INSTALLER APPLICATION – PLEASE FOLLOW DIRECTIONS AS PROVIDED BY ZOOM. IT IS RECOMMENDED YOU ATTEMPT TO LOGIN AT LEAST 5 MINUTES BEFORE THE START OF THE MEETING.**

AGENDA

1. Call to Order
2. Comments from the Public
3. Monthly Website and Social Media Update
4. Communications About Resident Concerns
5. Directors & Staff Comments/Suggestions
6. Adjournment

"In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 24 hours prior to a special meeting, will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting."

In compliance with the Americans with Disabilities Act if you are an individual with a disability and you need a disability-related modification or accommodation to participate in this meeting or need assistance to participate in this teleconference meeting, please contact the District Office at 916-354-3700 or awilder@rmcsd.com. Requests must be made as soon as possible.

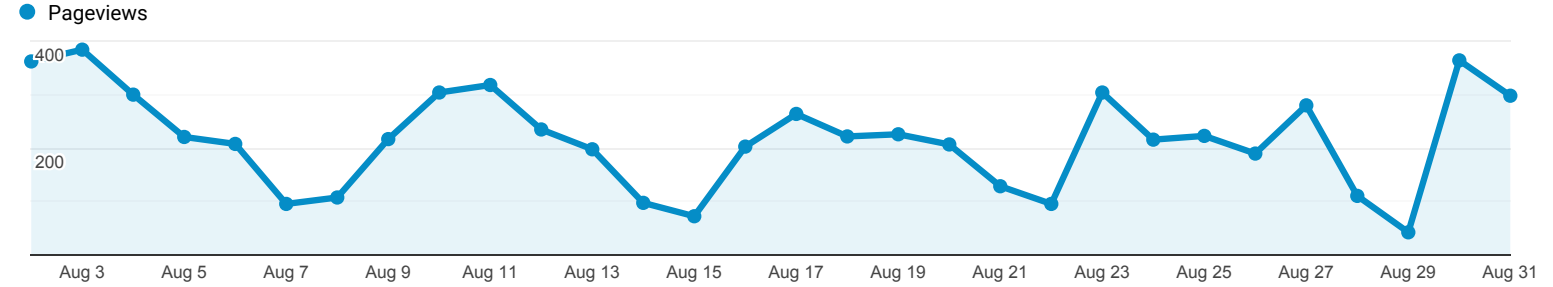
Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of this posting is August 27, 2021. Posting locations are: 1) District Office; 2) Post Office; 3) Rancho Murieta Association; 4) Murieta Village Association.

RMCS D Website Stats

Aug 2, 2021 - Aug 31, 2021

All Users
100.00% Users

RMCS D Pages



| Destination Page | Pageviews | Unique Pageviews | Avg. Time on Page |
|---------------------------------------|---|---|---|
| | 6,498 % of Total: 100.00% (6,498) | 5,272 % of Total: 100.00% (5,272) | 00:01:32 Avg for View: 00:01:32 (0.00%) |
| 1. / | 1,599 (24.61%) | 1,273 (24.15%) | 00:00:55 |
| 2. /employment-opportunities | 449 (6.91%) | 334 (6.34%) | 00:02:01 |
| 3. /how-to-pay-my-bill | 350 (5.39%) | 249 (4.72%) | 00:02:38 |
| 4. /2021-board-meetings | 246 (3.79%) | 191 (3.62%) | 00:02:54 |
| 5. /district-office-and-phone-numbers | 240 (3.69%) | 199 (3.77%) | 00:01:21 |
| 6. /salary-schedules | 197 (3.03%) | 143 (2.71%) | 00:02:06 |
| 7. /board-meeting-archive | 155 (2.39%) | 122 (2.31%) | 00:00:17 |
| 8. /riverview-update | 125 (1.92%) | 96 (1.82%) | 00:03:24 |
| 9. /development-projects | 122 (1.88%) | 86 (1.63%) | 00:00:51 |
| 10. /2021-committee-meetings | 112 (1.72%) | 89 (1.69%) | 00:04:03 |

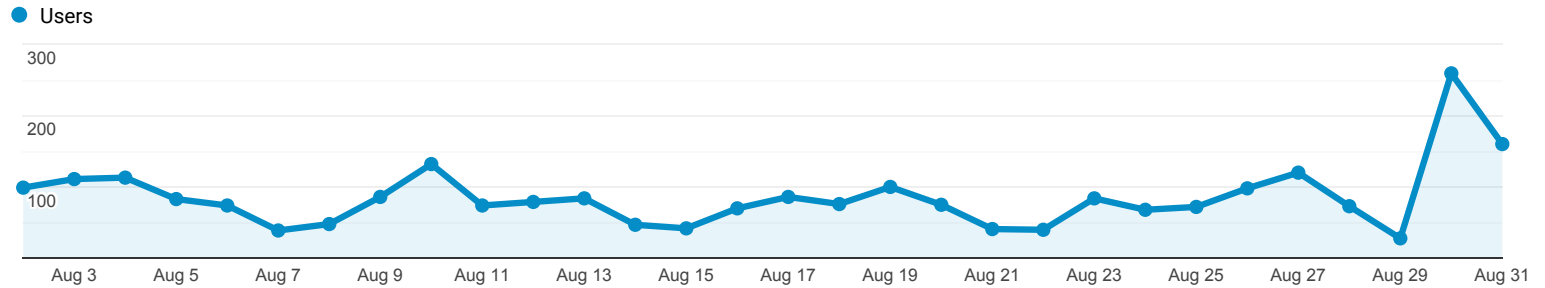
Rows 1 - 10 of 276

RMCS D Website Stats

Aug 2, 2021 - Aug 31, 2021

All Users
100.00% Users

RMCS D Website Visitors



| Region | Users | New Users | Hits | Sessions | Number of Sessions per User | Pageviews | Pages / Session | Avg. Session Duration |
|---------------|---|---|---|---|---|---|---|---|
| | 2,099 % of Total: 100.00% (2,099) | 1,891 % of Total: 100.05% (1,890) | 6,607 % of Total: 100.00% (6,607) | 2,925 % of Total: 100.00% (2,925) | 1.39 % of Total: 100.00% (1.39) | 6,498 % of Total: 100.00% (6,498) | 2.22 Avg for View: 2.22 (0.00%) | 00:01:52 Avg for View: 00:01:52 (0.00%) |
| 1. California | 1,219 (57.88%) | 1,032 (54.57%) | 5,351 (80.99%) | 1,991 (68.07%) | 1.63 (117.60%) | 5,254 (80.86%) | 2.64 | 00:02:31 |
| 2. Virginia | 420 (19.94%) | 419 (22.16%) | 432 (6.54%) | 423 (14.46%) | 1.01 (72.51%) | 427 (6.57%) | 1.01 | 00:00:09 |
| 3. Illinois | 128 (6.08%) | 122 (6.45%) | 152 (2.30%) | 135 (4.62%) | 1.05 (75.94%) | 149 (2.29%) | 1.10 | 00:00:06 |
| 4. Texas | 69 (3.28%) | 69 (3.65%) | 90 (1.36%) | 70 (2.39%) | 1.01 (73.04%) | 87 (1.34%) | 1.24 | 00:00:34 |
| 5. (not set) | 41 (1.95%) | 39 (2.06%) | 63 (0.95%) | 41 (1.40%) | 1.00 (72.00%) | 62 (0.95%) | 1.51 | 00:00:16 |
| 6. Washington | 26 (1.23%) | 23 (1.22%) | 55 (0.83%) | 28 (0.96%) | 1.08 (77.54%) | 55 (0.85%) | 1.96 | 00:00:45 |
| 7. Nevada | 19 (0.90%) | 17 (0.90%) | 67 (1.01%) | 26 (0.89%) | 1.37 (98.53%) | 67 (1.03%) | 2.58 | 00:01:55 |
| 8. Wyoming | 14 (0.66%) | 13 (0.69%) | 14 (0.21%) | 14 (0.48%) | 1.00 (72.00%) | 14 (0.22%) | 1.00 | 00:00:00 |
| 9. Shanghai | 12 (0.57%) | 12 (0.63%) | 12 (0.18%) | 12 (0.41%) | 1.00 (72.00%) | 12 (0.18%) | 1.00 | 00:00:00 |
| 10. Oregon | 12 (0.57%) | 9 (0.48%) | 98 (1.48%) | 22 (0.75%) | 1.83 (132.00%) | 98 (1.51%) | 4.45 | 00:06:20 |

Rows 1 - 10 of 74



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Rancho Murieta Community Services District

Last 28 days: Aug 4, 2021



Results

Facebook Page Reach

1,526 51.8%



[See Results Report](#)

Content

S



Fri Aug 27, 3:53pm
Untitled

Reach 1.5K



Fri Aug 27, 3:53pm
Untitled

Reach 284



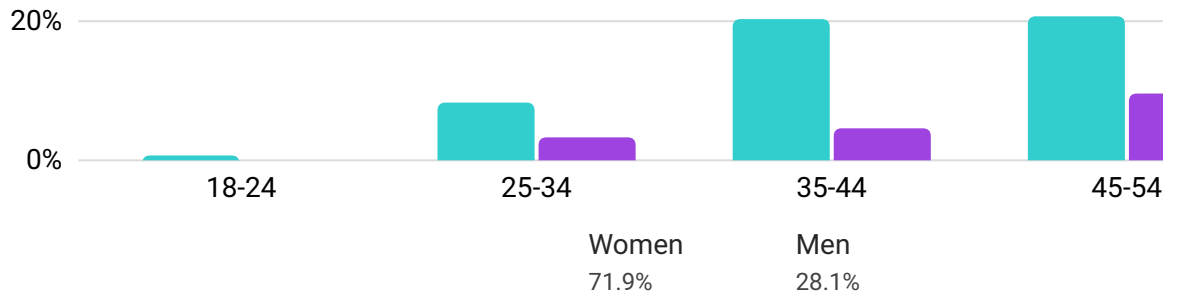
[See Content Report](#)

Audience

Facebook Page Followers

307

Age & Gender



[View Audience Report](#)