

RANCHO MURIETA COMMUNITY SERVICES DISTRICT

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COMMUNICATION & TECHNOLOGY COMMITTEE

Regular Meeting November 2, 2017 at 4:30 p.m.

All persons present at District meetings will place their cellular devices in silent and/or vibrate mode (no ringing of any kind). During meetings, these devices will be used only for emergency purposes and, if used, the party called/calling will exit the meeting room for conversation. Other electronic and internet enabled devices are to be used in the "silent" mode. Under no circumstances will recording devices or problems associated with them be permitted to interrupt or delay District meetings.

AGENDA

- 1. Call to Order
- 2. Comments from the Public
- 3. Rancho Murieta Country Club and Open Space Outreach
 - Methods
 - Message
 - Feedback
 - 🚣 Timing
 - Frequency/Updates
 - Other Items
- 4. Directors & Staff Comments/Suggestions [no action]
- 5. Adjournment

In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 72 hours prior to a regular meeting will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting.

Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of this posting is October 30, 2017. Posting locations are: 1) District Office; 2) Post Office; 3) Rancho Murieta Association; 4) Murieta Village Association.

MEMORANDUM

Date: October 31, 2017

To: Communications & Technology Committee

From: Mark Martin, General Manager

Subject: Rancho Murieta Golf Club and Open Space Properties Acquisition Outreach

RECOMMENDED ACTION

Provide guidance to staff, pending Board approval.

BACKGROUND

At the October 18, 2017 District Board meeting, the Board of Directors approved the District exploring the opportunity of looking into acquisition of the Rancho Murieta Golf Club property and assets in addition to large open space parcels largely to the north and east of the District for recreational purposes.

Several Directors have expressed the need to begin outreach primarily to keep the community up to date on the District's activities. At this meeting, the Committee will begin to discuss the message we (the District) want to give out to the public, the various methods of getting that message out, timing and frequency of sending messages and updates, and how to address feedback from the community. The desired outcome could result in a communications plan with a commensurate budget.